## **MBA 6000 CAREER STRATEGIES**





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Our Full-Time MBA core curriculum includes MBA 6000, a seven week career curriculum that offers a basic overview of the skills that students will need to prepare them for a summer internship or full-time career opportunity. The course will cover everything from resume writing to networking, with special guests including alumni and local executives. The schedule below is a glimpse of the best of our fall 2011 line-up. This is Career Services - MBA style.

# Wednesday, August 24 What Recruiters Look for When Hiring Interns

Connie Linardakis, CHRO, Zions Bank George Myers, VP HR, Zions Bank Heidi Szoke, VP HR Zions Bancorporation

# Monday, August 29 Careers in Financial Services

Anthony Mirabile, COO, Goldman Sachs Christy Alter, VP, Goldman Sachs Doug Wells, Partner, Albion Financial Jill Taylor, President, Key Bank Reese Howell, CEO, Celtic Bank Jeff Cardon, CEO, Wasatch Advisors Tim Carfi, CEO GE Capital Richard Willes, Principal, Ensign Peak

# Wednesday, August 31 What Recruiters Look For in Resumes

Dan Liston, COO, Granite Peaks Jeff Nelson, CEO & President, Nelson Labs Julie Brogdon, Talent Acquisition, Rio Tinto Barbra Berry, Former HR VP, Myriad Genetics

# Wednesday, September 7 How To Use LinkedIn for Recruiting

Emily Ayre, Executive Recruiter, Hirepointe Connie Linardakis, CHRO, Zions Bank

# Monday, September 12 Careers in Life Sciences

Amy Anderson, CEO, MediConnect Dave McNally, CEO, Domain Surgical Scott Parker, former CEO, IHC Gordon Crabtree, CFO, U of U Hospitals

# Wednesday, September 14 Mastering the Elevator Pitch JD Schramm, Stanford, Communications

Monday, September 19 Careers in Digital Media

# & Internet

Jill Layfield, CEO, Backcountry.com Jeff Davis, CEO, Orabrush Tom Stockham, CEO, Swarmbuilder Phil Hansen, CEO, Clearlink

# Wednesday, September 21 Networking Workshop

Speaker To Be Announced

# Monday, September 26

## **Careers in Consumer Products**

Jill Layfield, CEO, Backcountry.com Dave Mellon, VP Prod Dev, Black Diamond Sarah Barnes, Daily Bread Ralph Mondeaux VP Marketing, Overstock.com

# Wednesday, September 28 How to Interview for Internships

Lawrence Hill, HR Director, Watson Labs Robert Buckley, VP HR, Boart Longyear Tyler Beck, PG Intern 2011 Fiona Lin, Alumni Emily Ayre, Executive Recruiter, Hirepointe

### Monday, October 3

Dave Andreasen, Alumni

# Careers in Clean Tech

#### & Sustainability

Michael Cole, Wasatch Wind Piper Rhodes, Rio Tinto Rich Walje, President CEO Rocky Mountain Power James Campbell, Sr. Environmental Analyst, Rocky Mountain Power

# Wednesday, October 5

## **How to Prepare for MBA Career Fairs**

Jori Psencik, NSHMBA Representative Meagan Thornton, MBA2

### Friday, October 21

#### **How to Ace an Interview**

Anthony Mirabile, COO, Goldman Sachs Connie Linardakis, CHRO, Zions Bank Barbra Berry, former HR VP, Myriad Genetics Jill Layfield, CEO, Backcountry.com

## Friday, February 3

Have a Social Media Career Plan Chip Luman, COO, Hireview Jim Bannister, Founder, Spectrum DNA

# **WORKSHOPS**

# Wednesday, November 2 How to Look for a Job in an EarlyStage Company

### November 7, 9

How to Succeed in a Case Interview



# **BUSINESS CAREER MANAGEMENT CENTER**

#### **Our BCMC Partners**

Providing access to opportunities for our Full-Time MBA students

Adobe

Software Development & IT

Amazon.com

Retail and Consumer

American Express

Banking / Financial Services

**ARUP Laboratories** 

Life Sciences / Medical Devices

**ATK** 

Aerospace and Aviation

Backcountry.com

Outdoor Products & Recreation

**Bard Access Systems** 

Life Sciences

**Black Diamond** 

**Outdoor Products & Recreation** 

Comcast

Communication

Convergys

Information Management

Crescendo Ventures

Venture Capital

**Deloitte & Touche**Public Accounting

Delta Airlines

Aerospace and Aviation

**Discover Financial** 

Banking / Financial Services

**Disney Interactive Studios** 

Software Development & IT

**Dressler Investments** 

Financial Services

E\*Trade

Financial Services

eBay

Retail and consumer

**Echelon Biosciences** 

Life Sciences

**Energy and Geoscience** 

Institute

Energy / Mining

**Enterprise Rent a Car** 

Transportation

**Ernst & Young** 

Public Accounting

**Fidelity Investments** 

Financial Services

Flying J

Consumer services

**Ford Motor Company** 

Financial Services

**GE Healthcare** 

Healthcare

**General Mills** 

Consumer Products

**GKN Aerospace** 

Aerospace and Aviation

**Grant Thornton** 

Public Accounting

Hershey's

Consumer Products

**Hunt Oil** 

Energy / Mining

InContact

**Telecommunications** 

Intermountain Healthcare

Healthcare

**Ivory Homes** 

Real Estate

JC Penney

Retail and Consumer

Jet Blue

Aerospace and Aviation

JP Morgan & Chase Co

Financial Services

Kimberly Clark

Consumer Products

**KPMG** 

Public Accounting

L-3 Communications

Aerospace and Aviation

**Leucadia Financial Corporation** 

Financial Services

L'Oreal

Cosmetics and Beauty

**Natl Credit Union Admin** 

Financial Services

Novell

Software Development & IT

**Omniture** 

Software Development & IT

Overstock.com

Retail and consumer

PricewaterhouseCoopers LLP

Financial Services / Consulting

Proctor & Gamble Consumer Products

Regence Blue Cross Blue Shield

Healthcare

**Rio Tinto** 

Energy / Mining

Savage Industries

Logistics

Sinclair Oil

Energy / Mining

Specialized

Outdoor Products & Recreation

Strvker

Medical Devices

Target Corporation

Retail and Consumer

Tesoro Oil

Energy / Mining

**UBA Financial Services** 

Financial Services

University of Utah Healthcare

Healthcare

**USTAR** 

Innovation Technology

Wells Fargo

Banking / Financial Services

Zagg Inc.

Consumer Products

**Zions Bancorporation** 

Financial Services

**Zions Bank** 

Banking / Financial Services

### **BCMC Programs**

Industry specific career coaches

MBA 6000 career strategies

Company information sessions and industry panels

Resume, networking and interviewing workshops

Mock interviews with local executives

Case interview preparation

Company Treks (local)

Study Trips (national)

Alumni Spotlight Trips (National)

Connect U alumni networking group

Facilitation of on-campus company

interviews

Access to local and national job database

HR Executive Roundtable

National conference preparation

## Full-Time MBA Employment Statistics – Class of 2011

Full-Time Employment	88%
Average starting salary	\$62,000
High starting salary	\$110,000
High signing bonus	\$25,000
Percent taking employment out of state	36%

Data as of 4 months post graduation

### Full-Time MBA Internship Statistics – Class of 2012

Internships acceptance rate	93%
Average salary (monthly)	\$2,473
High starting salary	\$6,700
Percent taking internships out of state	35%

Statistics based on those students seeking internships