

University of Utah – BYU
Winter Strategy Conference 2009
Solitude Utah

Program (3/04/2009)

Thursday, March 5th

7–9 p.m. Evening reception and light supper at the Inn at Solitude Lobby.

Friday, March 6th

7:30 – 8:15 a.m. **Continental Breakfast – Honeycomb Room**

8:15 – 8:30 a.m. **Welcome:** Bill Hesterly, Jeff Dyer, Bill Schulze

8:30 – 10:00 a.m. **Parallel Paper Presentations**

Session One: Honeycomb Room – Chair, Ming Piao, University of Utah

Presenter: Jason Davis, MIT

The Emergence of Synchrony in Cooperative Inter-Organizational Networks

Discussant: Christoph Zott, INSEAD

Presenter: Teppo Felin, Brigham Young University

A Theory of Nascent Organizing: On the Emergence of Collective Beliefs and Strategy

Discussant: Michael Jacobides, London Business School

Session Two: Evergreen Room - Chair: Nathan Furr, Brigham Young University

Presenter: Minyuan Zhao, University of Michigan

Shopping for the Family: How intra-firm organization affects the use of Inter-firm Alliance

Discussant: Nick Argyres, Washington University

Presenter: Ithai Stern, Northwestern University

Honeymoons and Hangovers: The Impact of Perceived Familiarity on Executives' Decisions to Form and Terminate Joint Ventures

- Discussant: Gerry Sanders, Rice University
- 10:00 to 10:15 a.m. **Break and refreshments**
- 10:15 to 11:45 a.m. **Plenary Presentations**

A Stakeholder Theory of the Firm in Strategic Management

Joe Mahoney, U of Illinois

*Financial Meltdown, Global Recession, and Academic Failings:
Why we should have known better and why we need to understand industry
architectures*

Michael Jacobides, London Business School

- 11:45 to 12:00 ***Distribution of Conference “Artifact” and Group Photo!***

- 11:45 to 5 p.m. **Adjourn for skiing and other activities**

*Lunch coupons, good at any of the resort’s restaurants & café’s,
will be distributed*

Friday Evening

- 5:00 to 6:00 p.m. **Plenary Paper Presentation**

*Navigating a Darwinian Process of Entrepreneurial Creativity:
How optimal group affect differs for generating and selecting creative business ideas*

Russ Coff, Emory University

- 6:00 to 6:30 p.m. Transportation to *SilverFork Lodge* for reception and dinner

- 6:30 to 9:00 p.m. Reception & Dinner at *Silverfork Lodge*

Saturday, March 7th: *Inn at Solitude Conference Center*

7:30 to 8:30 a.m. **Continental Breakfast, Honeycomb Room**

8:30 to 9:30 a.m. **Plenary Paper Presentation**

*Working Together and Working Things Out: Dispute Resolution
in Repeated Vertical Exchange Relationships*

Joanne Oxley, U of Toronto

9:30 to 9:45 a.m. **Break and refreshments**

9:45 to 11:15 a.m. **Parallel Paper Presentations**

Session One: Honeycomb Room – Chair, Lyda Bigelow, U of Utah

Presenter: Dan Elfenbein

The Persistent Value of Social Capital

Discussant: Jeff Dyer, BYU

Presenter: Brian Wu

Post-liberalization Industry Shakeout in China: 1998-2006

Discussant: Joel Baum, U of Toronto

Session Two: Evergreen Room – Mark Hansen, Brigham Young University

Presenter: Oliver Chatain, Wharton

Frictions, Rivalry & the Emergence of Heterogeneity

Discussant: Michael Ryall, U of Melbourne

Presenter: Peer Fiss, University of Southern California

*Configurations of Strategy, Structure & Environment:
A Fuzzy Set Analysis of High Technology Firms*

Discussant: Richard Whittington, Oxford

11:15 to 11:30 a.m. **Break and refreshments**

11:30–12:30 p.m. **Plenary Panel**

Jackson Nickerson, Todd Zenger, and Giovanni Gavetti

Developing Strategy through Analogies and Formulations

Conference adjourns @ 12:30